

The CPD Standards Office
INDEPENDENTLY ACCREDITED CPD
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Marsh Training

MTS

1. Background

Marsh Training System is a philosophy for rethinking what it means to be dyslexic and how people with dyslexia, and others neuro-diversities, interpret their intelligence as a result of the way it's perceived by academia, employers, and businesses. Marsh Training System unpacks the set of processes that underpin the dyslexic thinking styles, supporting individuals to understand the best way for them to progress in professional roles, where information and development opportunities are often governed by sequential processes and working memory based tests. These professional development processes often place those who think differently at a considerable disadvantage.

2. Why have you sought CPD Standards Accreditation?

Marsh Training recognised the business opportunities an accreditation would open up for the company. In sectors with well established CPD systems, it is often difficult for new comer training providers to get recognised.

Pierre Marsh, Founder of Marsh Training said:

- “Many professionals with dyslexia may not have been awarded certification or recognition for their professional abilities. Giving professional recognition to my courses was away to validate and add a bit extra to this training.”

- “Additionally, many of the HR, legal, and medical professionals benefit from the recognition of training, governed by a CPD accreditation.”

3. What was accredited and how?

Marsh Training accredited: ‘Dyslexia within risk critical occupations’

Marsh commented:

- “I thought it was a very thorough process, but I knew it had to be credible and it had to be current, the supporting structure around the assessment ensured that industry standards were adhered to i.e. with surveys and website, which I found really useful.”

4. How do you use your accreditation?

Marsh Training promotes its CPD Standards accreditation on its website and in all of its training documentation. Marsh said: “We are very proud of it.”

5. What effect has CPD Standards accreditation had on your business?

Marsh Training accreditation has meant the business has been recognised by established clients including University of West London. Marsh commented:

- “I don’t think we could have partnered with the University of West London if we hadn’t sought CPD accreditation, and been able to give the reassurance that there was a structure behind it.”

The accreditation has also helped the company as it has provided a solution for its mediation services. Marsh commented:

- “It’s good that people recognise it, doctor’s and legal professionals, for them CPD needs no introduction.”

6. What do your delegates say?

- Marsh commented: “People bite your finger off to get the CPD Standards Office Certificate and Hours.”

