World of Learning

World of Learning is a conference and exhibition bringing together senior-level buyers and leading suppliers of learning and development (L&D) products, solutions and advice.

An essential event for L&D professionals, World of Learning provides a unique forum for professionals to develop their skills and update their knowledge.

For over 25 years the World of Learning has blended an evolving variety of innovative exhibitors, a highly revered conference programme and immersive feature areas to deliver the best quality for our audience.

2. Why have you sought CPD Standards Accreditation?

- Adds professional credibility to our event: World of Learning Conference & Exhibition

3. What was accredited and how?

- We received accreditation for our event: World of Learning Conference & Exhibition 2018 and have been carrying the CPDSO logo since 2013.
4. How do you use your accreditation?

- We market our accreditation throughout our national marketing campaign which includes press releases, emails to our database, solus e-shots with our event partners, across our social media channels, and our yearly magazine: Learning Magazine.

5. What effect has CPD Standards accreditation had on your business?

- Increased credibility and professionalism at the event. A higher standard of visitors is attracted to the event because we are accredited by CPD.