



THE CPD STANDARDS OFFICE



PEAK PERFORMANCE & POTENTIAL LTD

 Provider No. 22167

 <https://www.peakperformancepotential.com/>

BACKGROUND

Peak Performance and Potential is a leadership development and coaching company that offers five key leadership solutions to create highly productive, action-oriented, and inspirational leaders.

The PEAK programme consists of a series of tailored self-awareness workshops and coaching sessions designed to make leaders and employees more productive and engaged, thus increasing customer, client and colleague satisfaction...a genuine win/win!

Simon Rickman created the PEAK Programme to build on the leadership and development experience he has successfully amassed over his 37-year career. He works across multiple industries as the solutions are market agnostic. He has particular interest in working with high-potential, mid-management and new managers.

FEEDBACK...

"I would highly recommend this programme, it will give managers on all levels clear structure and guidance and if properly embraced it can make a huge difference to allow the business to grow and develop. For less experience managers I would also say it was something of a light bulb moment, demystifying the management approaches and giving them almost step-by-step guides on how to develop others and handle the inevitable odd hard to manage members of their teams." David, Sales Director

WHY HAVE YOU SOUGHT CPD STANDARDS ACCREDITATION?

When I set up my own coaching business a couple of years ago, I wanted to find a cost-effective way of qualifying my products so that they would be seen as best in class. I therefore contacted the CPDSO to see if they could provide me with the assurance I was looking for. They could. As a result, I am confident that I can now reach new markets and add assurances to participants that my products are of great value to them and to their organisation.

WHAT WAS ACCREDITED AND HOW?

I have five workshops to be accredited, of which two have passed to date. These are 'The 7 Habits of Highly Effective Professionals' and 'Getting the Best Out of Others'. This required me to send my whole portfolio including PowerPoint presentations, workshop exercises, psychometric tests, surveys for pre and post-workshop. I received accreditation to deliver to run a course, coach and deliver online.

HOW DO YOU USE YOUR ACCREDITATION?

I use the CPD log on my PowerPoint presentation slides, on my website, on my email signature page, in my marketing materials. I specifically emphasise my CPD accreditation when writing to potential clients.

WHAT EFFECT HAS CPDSO ACCREDITATION HAD ON YOUR BUSINESS?

I have only just received accreditation for the two workshops. However, it did enable me to win a contract with a client to deliver these courses as part of a management development programme. Now, all of the participants will be receiving a CPD Certificate at the conclusion of the programme.