



# CPD in the Beauty & Aesthetics Industry

Membership Support Factsheet 50



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**The CPD Standards Office**

INDEPENDENTLY ACCREDITED CPD

[www.cpdstandards.com](http://www.cpdstandards.com)





**This factsheet provides advice and guidance on the requirements for CPD accreditation within the beauty and aesthetics industry.**

In the beauty industry, CPD is recommended for all professionals to maintain their knowledge and skills in order to provide high-quality service that protects the public, satisfies customer expectations, and complies with industry standards.

With the beauty industry booming in recent years, professionals are beginning to look for CPD-accredited courses to give them the assurance that the training they are undertaking for their professional development is of the highest standard.

This large and wide-ranging sector is represented by several professional organisations and all are clear on the need for professionals to ensure that they continually update their knowledge and skills.

## **HABIA, THE HAIR AND BEAUTY INDUSTRY AUTHORITY STATE:**

“Your reputation as a professional is not only important to you but is essential to your clients, colleagues and employer. Keeping your knowledge, expertise and skills up to date is a key aspect of ensuring your continued excellent reputation as a professional practitioner. As the sector skills body for the hair and beauty industries, we recognise that CPD represents a formal way in which professionals keep themselves up-to-date with the latest techniques, products, equipment and business developments.”

The Guild of Beauty Therapists advises that individuals should complete a minimum number of hours of CPD annually in order to maintain their professional qualifications.

## **CPD ACCREDITATION FOR BEAUTY AND AESTHETICS COMPANIES**

Although it is clear that CPD is an important professional requirement, professionals have a wide choice as to where they acquire their ongoing skills and knowledge. For companies who wish to offer that training, there is far less clarity on the requirements for accreditation of CPD activities in relation to ensuring that companies who offer training are fulfilling the requirements for valid insurance.

When applying for CPD Standards Office (CPDSO) accreditation, we recommend that you check with your insurance company as to whether individual trainers require a formal teaching qualification, this can differ from insurer to insurer.

We do however, recommend that in the interests of good practice, your trainers have undertaken a formal teaching or training qualification, and also to safeguard your business to show that your trainers have undertaken a formal training qualification before training delegates and awarding CPD points.

If a company then decides to proceed with accreditation, it is because they wish to demonstrate the standards required to achieve independent accreditation and membership of the CPD Standards Office, not as a means of validating their insurance. CPDSO is unable to advise on the requirements of every insurer operating in this sector.

## **REGULATIONS FOR THE BEAUTY AND AESTHETICS INDUSTRY**

The government is currently intensively reviewing the beauty and aesthetics sector to see whether stricter, additional regulation is necessary. Delegates in this field, then, often search for official, approved training to make sure they are receiving top-quality training.

We hope you have found this factsheet helpful.