



CPD in the Education Sector

Membership Support Factsheet 25



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The CPD Standards Office

INDEPENDENTLY ACCREDITED CPD

www.cpdstandards.com





CPD IN UNIVERSITIES

Professional development activities and programmes aimed at enhancing teaching have been a part of the UK higher education system for many years. Most universities across the UK have a wide range of specialist training courses, events, degrees and CPD programmes on offer. These activities may be suitable to both students at the university, and the wider professional community to help professionals improve and achieve individuals' annual CPD requirements. Universities are a hub of high educational pedigree and therefore have a wide range of learning options available for learners.

More than 80 per cent of UK universities require staff to engage in a Postgraduate Certificate or equivalent (Gosling, 2010).

CPD STANDARDS OFFICE ACCREDITATION FOR UNIVERSITIES

The need for accredited training is on the rise, and universities are either looking for accreditation themselves, or outsourcing accredited training activities to the University i.e. short courses to meet student/staff requirements, and that's where we come in...

The CPD Standards Office accredits a wide portfolio of training activities with some of the UK's best Universities, including The University of Derby, The Open University, Regent's University and Swansea University being among our members.

Here is a snapshot of the universities we currently/have worked with:



Universities can become accredited as a CPD provider and can issue CPD points/hours for existing training courses, events, seminars/conferences, and online education. Being of a high academic level, these CPD activities can benchmark themselves with a CPD accreditation badge that will further bolster credibility with a stamp of excellence through our robust accreditation process.

When a University has an accredited status, it sets a professional standard and an understanding that they are committed to providing further learning opportunities and career progression. The CPD Standards Office provides different options to suit individual Universities' needs and budgets.

CPD AND THE UK PROFESSIONAL STANDARDS FRAMEWORK

The UK Professional Standards Framework (UKPSF) supports CPD for all staff who work in the teaching profession. The quality of teaching is an important indicator of student success, and the framework encourages staff to engage in a scholarly and professional approach to their teaching and teaching-related activities.

All staff are expected to demonstrate that they have successfully engaged in CPD activities relating to their teaching, learning, and assessment practices.

HIGHER EDUCATION STATISTICS AGENCY

A national survey conducted as part of the research for the Higher Education Statistics Agency has shown that the following teaching-related CPD activities are most commonplace in UK higher education:

- Accredited courses such as the Postgraduate Certificate in Academic Practice
- Workshops aimed at specific teaching-related topics
- Teaching and learning conferences and seminars
- In-house teaching accreditation schemes
- Peer review of teaching
- Small development grants

Source: <https://www.plymouth.ac.uk/research/pedagogic-research/cpd>

WHY DO EDUCATIONAL INSTITUTIONS HAVE CPD ACCREDITATION?

Educational providers become CPD accredited to expand their contact with the right target market. They present their expertise to industry leaders, offer structured accredited CPD to learners and set themselves apart from rivals in the market sector. It can also boost enrolment for events and courses and open up new business opportunities.

Educational institutions wishing to become accredited with the CPD Standards Office are searching for a higher standard of learning for their staff, students, and local community. Accreditation can be applied to all types of learning activities that can be used to improve teaching standards as well as learning for students.



Undertaking CPD helps teachers learn new teaching techniques, best practices and fresh approaches to teaching. As well as expanding their own opportunities and career prospects within the teaching profession.

Students can benefit from their educational institution having CPD accreditation by having the confidence that they are enrolled in high-quality, verified learning. This can also ensure that the content is relevant to meeting their needs and improving instructional methods and outcomes for students.

CPD FOR YOUNG PEOPLE

There is an increasing amount of opportunity for young people in the UK to undertake CPD whether it is before they go to university or whilst they are studying for a post-graduate degree. It is known that young people are increasingly searching for CPD that will enhance their employability skills to ensure their CV stands out. You can find out more by reading the CPD Standards Office factsheet on '**CPD for Young People.**'

Don't just take our word for it...

"The CPD sessions strengthen our students' personal branding, and employability skills for the global environment, their CV and add as a key differentiator in their professional career profile (...) we strongly support the important value of the CPD accredited course and their valuable addition to the student's learning and development study journey."

Dr Azam Ali & Dr Eric Chan

Programme Directors MA in Management & MA Global Management
Regents University, London

We hope you have found this factsheet helpful.